

Transit Trade Action Plan to Address Issues Faced by Lao Trade Transiting through Thailand and Vietnam

for

Department of Import and Export Ministry of Industry and Commerce



FINAL REPORT January 2019



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Introduction

The central objective of the Transit Trade Action Plan (TTAP) is to propose a series of concrete and sequenced activities to address the key transit trade issues that were identified in the initial study. The timeframe of the TTAP aligns with that of the Lao PDR Trade Facilitation Roadmap (2018-2022).

Action Plan Principles

An Action plan should be developed based on the SMART framework detailed below:

Specific – Objectives need to be clear and detailed.

Measurable – Results need to be measurable. Outcomes should produce tangible rewards.

Agreement – The stakeholders who have to make it work need to agree to it.

Realistic – The stakeholders have to believe it is possible to achieve.

Time-specific – Deadlines for achieving each stage should be set. The ultimate goal can also be given a deadline. These should be in the foreseeable future. Small enough to be handled, large enough to show results.

Implementation Phasing for Transit Trade Action Plan

The TTAP will be delivered in four phases as detailed below.

Kick-off Phase (February 2019 – April 2019). The objective of this phase is to secure the necessary approvals for the TTAP.

Short-Term Phase (April 2019 - December 2019). This phase will focus on the implementation of priority measures detailed in the transit trade study (i.e., increasing transparency for traders through the publication and dissemination of transit trade-related procedural information, documentation requirements and fee information; identification of potential enquiry points at relevant agencies). In addition, this phase will include the development of a capacity building strategic plan for national and provincial entities involved in transit trade. The study also highlighted several legal and regulatory issues such as the 3-day rule for Thai trucks operating in Lao PDR and the purported bans on animal transit trade in Lao PDR and palm oil transit trade in Thailand. This phase will also include the convening of a tri-lateral forum involving Lao PDR, Thailand and Vietnam to review these issues as well as examine the countries' overall progress in harmonizing national legislation and bilateral agreements to accommodate the CBTA and ACTS.

This phase will also provide opportunities for greater engagement with private sector stakeholders. A Lao Business Forum (LBF) Transport Working Group meeting will be organized to tackle the informal fee payment issue that is an ongoing concern of traders in Lao PDR. Finally, a GMS-Joint Committee-CBTA meeting will be convened to assess the status of the Early Harvest Action Plan.

Medium Term Phase (January -December 2020). This phase will focus on training activities designed to build the capacity of staff at relevant agencies to fully understand and successfully implement transit trade agreements. In addition, there will be workshops at key transit trade border points on the Thai and Vietnam borders that are intended to facilitate private sector engagement and interaction with national and provincial level authorities.



This phase will include the launch of a plan to modernize Lao PDR's trucking industry by proposing regulations to encourage new market entrants as well as facilitate joint ventures between domestic and foreign transport companies.

Long Term Phase (January 2021-December 2022). This phase will entail the continued delivery of the plan, launched in the previous phase, to improve the competitiveness of the trucking industry in Lao. The main focus, however, will be the mid-term and final evaluations of the TTAP. These tasks will be sequenced in a manner to ensure that there is adequate time to gather all of the required data and engage with all relevant stakeholders so that the evaluation is as rigorous and informative as possible. The final task will be the preparation of a new Transit Trade Action Plan based on the results of the evaluation.

Transit Trade Action Plan (2019-2022)

| Strategic Measures | Task # | Task | Timeframe | Responsible Agencies |
|---------------------------------|--------|---|-------------------|-------------------------|
| Preparatory work | 1 | Obtain approval of 2019-2022 | Feb. – April 2019 | DIMEX |
| | | Transit Trade Action Plan | | |
| Priority measures for improving | | Prepare and publish transit trade | May – Sept. 2019 | All line departments |
| transit trade such as improved | | procedural information, | | |
| information dissemination and | | documentation requirements and | | |
| development of capacity | 2 | fees on Lao Trade Portal, LNCCI | | |
| building workplan | | website, and all websites of Lao | | |
| | | Government entities that are | | |
| | | involved in transit trade. Identify | | |
| | | potential enquiry points at relevant | | |
| | | agencies. Assess the feasibility of | | |
| | | developing a Lao PDR Transit Trade | | |
| | | Mobile App | | |
| | | Develop a capacity building | June 2019 – Sept. | All line departments |
| | - | strategic plan for national and sub- | 2019 | |
| | 3 | national (provincial) government | | |
| | | staff involved in transit trade | | |
| Cross-border cooperation and | | Convene a tri-lateral forum | April – June 2019 | DIMEX |
| regional integration | | involving Lao PDR, Thailand and | | |
| | | Vietnam to review and identify | | |
| | | remedial measures to address key issues identified in the transit trade | | |
| | | | | |
| | | study: 3-day rule for Thai trucks in Lao PDR; palm oil transit trade ban | | |
| | 4 | in Thailand; animal transit trade ban | | |
| | 4 | in Lao PDR; access to ports and | | |
| | | warehouses in Thailand. In | | |
| | | addition, the three nations will | | |
| | | assess the extent of | | |
| | | alignment/harmonization of their | | |
| | | national legislation and bilateral | | |
| | | agreements with ACTS and CBTA | | |
| | | and how to address remaining gaps | | |
| | | Convene a GMS Joint Committee- | Nov Dec. 2019 | Ministry of Transport & |
| | 5 | CBTA to review status of Early | | Public Works and DIMEX |
| | 2 | Harvest Action Plan | | |

TTAP Implementation Schedule



| Strategic Measures | Task # | Task | Timeframe | Responsible Agencies |
|--|--------|---|--------------------------|--|
| Collaboration with the Private Sector | 6 | Convene Lao Business Forum (LBF) Transport Working Group Meeting to focus on excessive informal fee payments imposed on traders | June – July 2019 | DIMEX, Department of Customs |
| | 7 | Design and launch action plan to modernize Lao PDR's trucking industry. It would include adoption of regulations to encourage new transport sector market entrants and promotion of joint ventures between Lao PDR and foreign transport companies | Dec. 2019 – Dec. 2021 | MolC, LNCCI |
| Strengthening governance structure at sub-national level for improved communications, monitoring & implementation | 8 | Organize transit trade workshops at two border checkpoints: one at Lao PDR-Thai border and the other at the Lao PDR- Vietnam border | Jan-March 2020 | DIMEX, Provincial MoIC offices, LNCCI |
| Develop institutional mechanisms for effective coordination with line departments | 9 | Conduct 4 capacity building workshops in 2020 (one each quarter) for key staff in line agencies that are responsible for implementation of CBTA and ACTS | Jan – December 2020 | All line departments |
| Evaluation and the next transit trade action plan | 10 | Mid-term evaluation of the Transit Trade Action Plan | Aug 2021 | DIMEX, line departments, LNCCI |

Final Evaluation of Transit Trade

Preparation and approval of next

Transit Trade Action Plan

Jan 2022

2022

Next Steps

1. Review Action Plan with DIMEX

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12

- 2. Obtain inputs from stakeholders
- 3. Refine proposed activities/timeframe based on stakeholder feedback

Action Plan

- 4. Confirm activity owner(s)
- 5. Determine the level at which each issue will be addressed (Ministerial-level, working group, etc.)
- 6. Identify potential regional and donor partners who could provide assistance with technical and financial resources
- 7. Finalize budget and resourcing
- 8. Launch Action Plan

DIMEX, line departments,

DIMEX, line departments,

LNCCI

LNCCI